



Working together to make geography count

UK GEOforum is pleased to announce its forthcoming

UKGEOforum 2012

Annual Lecture

featuring guest speaker

Mike Parker

Map Addict author

Title: **You are here**

That Britain does maps well is a truism we all hold dear. We are justly proud of Saxton and Speed, Bartholomews and the Ordnance Survey, Phyllis Pearsall and Harry Beck, as well as their many brilliant digital heirs. But has this certainty encouraged us towards complacency, and perhaps shaped our national self-image in ways that have proved less than helpful in the modern world? And have our much-loved maps themselves come to constrict rather than enhance our sense of our own geography and history? What are the consequences, both good and ill, of being perhaps the most painstakingly mapped nation on Earth? In this lecture, *Map Addict* author Mike Parker will celebrate the beautiful fusion that is Britain and cartography, but with a considerable dose of caution, and a light sprinkling of cynicism.

Thursday 26th January 2012 18.00 - 19.00

Lecture Hall

Royal Institution of Chartered Surveyors

12 Great George Street • Parliament Square

London SW1P 3AD

This lecture is **free of charge** and open to all.

Non-members of the **UKGEOforum** are welcome to attend.

Please pre-register with the RICS by emailing cmallett@rics.org



This event is in support of the London Mapping Festival and will feature the **History of London in Maps Exhibition**.

The RICS bar will be open after the lecture.

Refreshments will be served from 17.30

The **UKGEOforum** – representing 40,000 professionals in the GI industry

