



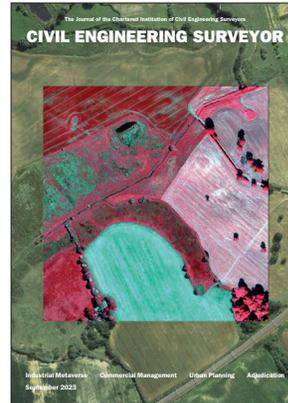
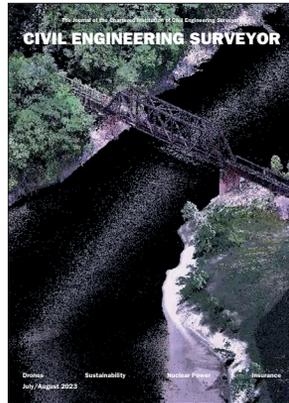
CICES Publishing Edit Lists & Media Pack 2024

Print & Digital

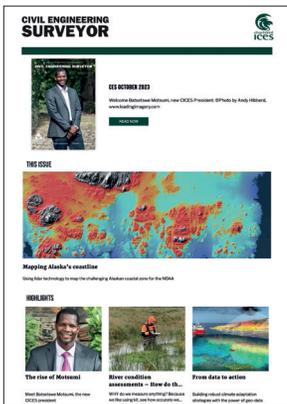
Offering unique access to civil engineering surveyors

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Chartered Institution of Civil Engineering Surveyors



CICES Publishing is the publishing arm of the Chartered Institution of Civil Engineering Surveyors, the leading professional qualifying body for commercial managers and geospatial engineers working within the civil engineering industry. Recognised as publishers of the leading titles for civil engineering surveyors. Market leading titles include:



- Civil Engineering Surveyor
- Construction Law Review
- Geospatial Engineering
- CICES Handbook
- CICES Wallplanner

Print and Online

CICES and CICES Publishing

The Chartered Institution of Civil Engineering Surveyors (CICES) is the only professional body focused on excellence in civil engineering surveying. CICES Publishing is operated by SURCO, the wholly owned information business of CICES. CICES Publishing produces the institution's journal Civil Engineering Surveyor (CES) ten times a year, with annual supplements on construction law and geospatial engineering; plus a handbook and a wallplanner.

Key facts about us and our audience

- Established in 1969 and awarded a Royal Charter from HM Queen Elizabeth II in 2009.
- Registered in the UK, operating worldwide.
- We have unique access to our members through our portfolio of industry leading publications which you can benefit from by advertising with us.
- CICES Publishing is a trusted brand with credibility which our members and readers trust.
- 5,000 members receive our publications.
- The average salary for a civil engineering surveyors is £58,078.00 (source checksalary.com)
- The UK is predicted to spend over £111.9bn on civil engineering projects in 2024-2025 (source glenigen.com)
- As a registered educational charity, any profits generated by publications and knowledge sharing are donated back to CICES for its work promoting high standards in civil engineering surveying education, training and practice.
- All CICES Publishing publications are free to view at <https://journals.cices.org>.

Civil Engineering Surveyor

Publication print dates: 1 February, 1 March, 1 April, 1 May, 1 June, mid-July, 1 September, 1 October, 1 November, mid-December

Deadlines: 17th of the month preceding publication date

In each issue:

- Global construction industry leadership, policy, direction and major projects
- Interviews
- Contracts, construction law, dispute avoidance and resolution
- Commercial management, estimating, procurement, quantity surveying, cost engineering, audit and project controls
- Digital twins, digital transformation, information management, visualisation and 3D modelling and BIM
- Unmanned aerial systems (drones), satellite imagery, photogrammetry, laser scanning and remote sensing
- Geospatial engineering and land surveying
- Utilities and subsurface mapping
- Mapping, cartography and GIS
- Marine, offshore and inland hydrographic surveying
- Technology, software and equipment
- Education, training and professional development
- Health and safety



Focused issues

- February: Utilities and subsurface mapping
- March: Software and equipment
- April: Education and training
- May: Equality, diversity and inclusion
- June: Data and information management
- July/August: Sustainability
- September: Commercial management
- October: Hydrography
- November: Contracts and dispute resolution
- December/January: Survey technology

Geospatial Engineering

Publication date: May | Deadline: mid-April
In each issue

- Thought leadership
- Interviews
- Opinion
- Survey technology
- Case studies



Specialisms

- Engineering surveying
- Geographical information systems
- Geospatial information management
- Hydrographic surveying
- Land surveying
- Photogrammetry and remote sensing
- Utilities and subsurface mapping

Construction Law Review

Publication date: July | Deadline: mid-June
In each issue

- Case law
- Opinion
- NEC4, FIDIC, JCT, ICC and IChemE contracts
- Dispute resolution
- Expert witnesses
- Legal case studies from leading authors



Specialisms

- Construction law
- Cost engineering
- Estimating
- Planning
- Procurement engineering
- Project management
- Quantity surveying

Members Handbook

Publication date: December | Deadline: 29 November

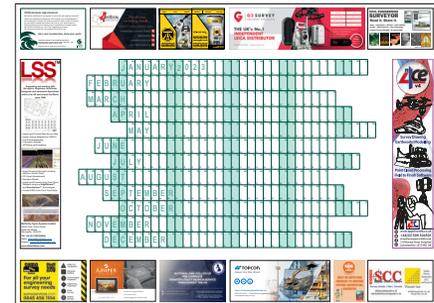
- History of CICES
- Ongoing development
- Accredited courses
- Strategic training partners
- Contact & membership information



CICES Wallplanner

Publication date: December | Deadline: 27 November

- Free to all members
- A1 size in full colour
- Strictly limited advertising space
- Full year exposure



Guidelines for authors

The readership covers a diverse range of specialisms and CICES encourages articles that are informative and easy to understand for the non-specialist.

CICES publishes articles varying in length from 800 to 3,000 words, preferably with relevant photographs, images and diagrams. If you are submitting an article electronically, please do not embed images in a word document, but attach them separately as high resolution (300dpi) tif or jpeg files.

We ask that before you prepare and submit an article for our consideration, please send a short outline or summary to the editor to ensure that it would be of relevance to our readers.

As CES is the journal of a professional institution, articles that are written purely to promote a particular product or company will not be considered suitable matter for publishing as editorial.

There is no guarantee that any submitted article will be printed and CICES reserves the right to edit any article before publication.

All articles must be attributed to appropriate author(s) and all approval procedures with regards to image copyright, project contracts and so on must be carried out prior to submission.

If you would like to submit a proposal, please send your full contact details including your company name and your position there, together with a brief synopsis, to either:

Darrell Smart, Editor-in-Chief: dsmart@cices.org, or
Danielle Kenneally, Deputy Editor: dkenneally@cices.org

We urge authors to familiarise themselves with our style before submission. Recent back issues can be accessed online at <https://journals.cices.org>

Print advertising rates

Size (mm wide x mm deep)	Civil Engineering Surveyor	Geospatial Engineering	Construction Law Review	Members Handbook	Wallplanner
Full page 216x303 (type area 180x267)	£1,520* £1,760 (OBC)*	£1,560 £1,850 (OBC)	£1,720 £1,940 (OBC)	£520	1 box £275 2 boxes £520 3 boxes £780
Half page 190x130 or 93x264	£820*	£850	£1,065	£280	4 boxes £990 5 boxes £1,225
Quarter page 93x130 or 190x62	£465*	£510	£670		
Double page spread 426x303 (type area 390x267)	£2,255	£2,350	Rate on request		
Advertorial Full page/Half page/Profile	£1,170/£585/£100	Rate on request	Rate on request		
Image builder DPS advertorial plus cover	£2,500	n/a	n/a		
False cover	£3,075	£3,075	Rate on request		
Classified 40x40/40x60	£375/£550 per annum	n/a	n/a		
Inserts (weight up to 16g)	£225 per thousand (minimum run 2,000)	£225 per thousand (minimum run 2,000)	£225 per thousand (minimum run 2,000)		

* 60% off rate for recruitment advertisements.

Portal advertising rates

<https://journals.cices.org> is the CICES publications portal. Current and back issues of Civil Engineering Surveyor, Geospatial Engineering and Construction Law Review are hosted on an html platform fully optimised for all devices.

Each month a link to the portal, along with information on the current issue is sent to all members of CICES and 5,000 professionals on the CICES mailing lists.

Video content must be YouTube link format.

Media	https://journals.cices.org
Homepage banner 1,000px wide x 400px deep	£500/month
Homepage press release	£300/month
Homepage video content	£300/month

CIVIL ENGINEERING SURVEYOR

CES OCTOBER 2023
Welcome Babatstare Motsumi, new CICES President. ©Photo by Andy Hibberd, www.leadimgmag.com

THIS ISSUE
Mapping Alaska's coastline
Using Lidar technology to map the challenging Alaskan coastal zone for the NOAA

HIGHLIGHTS

- The rise of Motsumi**
Meet Babatstare Motsumi, the new CICES president
- River condition assessments – How do th...**
Why do we measure anything? Because we like using GIS, see how accurate ve...
- From data to action**
Building robust climate adaptation strategies with the power of geo-data

Push the boundaries of 3D laser scanning
Learn More

WATCH

- Adding value through collaboration**
President Babatstare Motsumi talks about adding value through collaboration with CICES 2023-2024
- Why join CICES?**
Council of Management member, John Fraser of Trisagun Lata Geospatial explains just one of our many #memberb...

Recent changes to NEC4
Click here to find out the recent changes to NEC4

Importance of digitally accessible publications
Chair of the multi-disciplinary steering group on cost assurance and audits, Cecilia Fedja (FCMA), explains just one of our man...

Solus E-shots

Following on from demand from our advertisers, the decision has been made to offer the opportunity to reach out to CICES members with your news. CICES will send an html email on your behalf to almost 5,000 members. The email will be distributed from **businessbulletin@cices.org**. Once sent, we will send you a report including click throughs and opens.

To ensure your E-shot is well received, we limit these to two per month and they are available on a first come, first served basis.

Media	Cost
Solus E-shot to CICES members	£1,500/each

CICES reserves the right to edit and refuse E-shots.

Surveying Services

This is an online directory found at <https://www.cices.org/surveying-services>

Promote your services and products to a wider audience, you can have the content changed anytime during your run.

This offers great value, twelve months coverage for just £350.

Surveying Services	Cost
Online company listing	£350/year

Print Mechanical Data

Acceptable File Formats	Supply of Artwork
<p>EPS with fonts outlined and/or embedded and CMYK colour space.</p> <p>InDesign documents. All elements included.</p> <p>High resolution (300dpi) Adobe Photoshop.</p> <p>Adobe Illustrator.</p> <p>Press ready pdf.</p> <p>We will do our best to work with other files if required, however this may incur a cost.</p>	<p>All images to be supplied at 300dpi.</p> <p>Images to be sent as separate .eps, .jpeg or .tif files and not embedded in other file formats (i.e. Microsoft Word or PowerPoint).</p>
Design Services	Bespoke Sizes
<p>On occasion, we may be able to produce artwork for clients. Prices will vary according to content.</p>	<p>Bespoke advertisement sizes will be considered on request.</p>